

Supratarka Overview

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Supratarka

Supratarka is an organization which provides a global network where children can interact freely using a video communication system (video call).

Supratarka connects schools globally, calling upon its rich experience of conducting friendship programs and supporting actual communication between children.

Supratarka expects children's global communication content to be about the diverse history, culture and daily lives of the children, as well as enjoying discussions on various themes using our communication network.

Meaning of Supratarka

Supratarka means "good understanding" or "intellect".

It is derived from Sanskrit which was widely used in India and South/South-East Asia.

Supratarka Philosophy

1. **Potential of the Video Call (Video Communication System)**

If a school is equipped with a basic ICT environment such as high speed internet, students can communicate by video call without additional expenses.

With this technology, children can communicate to each other directly wherever they live on the globe.

Video calls provide a highly intuitive experience and each party can enjoy the exchange in real-time.

2. **Mutual Understanding Among The Same Generation**

Children of the upcoming generations will enjoy immeasurable benefit through direct communication, sharing their culture, history, daily lives and opinions.

We hope this will lead to the elimination of misunderstanding and prejudice, and will develop mutual trust, cultivating good-natured leadership in future generations.

3. **Equality**

Because the video call requires no additional expenses, children can participate on an equal basis, regardless of country or region.

4. Open Opportunity

Because the video call requires no additional expenses, anyone who is willing, can enjoy the communication network.

5. Building a Reliable Inter-School Network

Communication between schools in different countries and regions requires a reliable and trustworthy network. This is a core mission of Supratarka.

6. World Peace Through Understanding

Nurturing the mutual understanding of children between different countries and regions, we hope this will encourage a new force of peace-building in the world.

The Business

1. Provision of a New Communication Network

Supratarka provides a new communication network for schools which is based on a video communication system (video call).

We begin in Asia with planned expansion of the network to other regions of the world.

2. Introduction of Partner Schools

Supratarka introduces partner schools to those schools which are willing to join the communication network.

3. Provision of Know-How

Supratarka will actively provide extensive know-how to interact using the video call.

4. Specific Support for Exchange Programs

Supratarka will provide concrete assistance, such as scheduling coordination and activity content or themes etc.

5. Verification and Quality Control Maintenance

In order to build a reliable network, we will perform a preliminary survey of participating schools. We also check the exchange situation of each school regularly and offer continuous support, and strive to maintain and improve the quality of the communication platform.

6. Exchange Support outside of Schools

Supratarka will support exchange programs after school and holidays, and also those between local residents.

7. Cooperation between Networks

Supratarka will support communication networks in other areas and cooperate with them globally.

Management Policy

1. Social Enterprise

Supratarka will become an organization of social enterprise. We are in the process of becoming a NPO.

2. Self-Reliant Income

Supratarka will ensure sustainable sources of income, as well as support projects or donations, so that we will operate as an independent organization.

3. Abstaining from International Aid Programs

In order to maintain an equal basis of exchange between children of any country or region, we will abstain from using international aid programs.